

**1**

**Defineyourproblemstatement**

Whatproblemareyoutryingtosolve?Frameyour

problemasaHowMightWestatement.Thiswillbethe

focusofyourbrainstorm.

**5**

**minutes**

**Keyrulesofbrainstorming**

Torunansmoothandproductivesession

Stayintopic.

Encouragewildideas.

Deferjudgment.

Listentoothers.

Goforvolume.

Ifpossible,bevisual.

**Needsome**

**inspiration**

**?**

Seeafinishedversion

ofthistemplateto

kickstartyourwork.

[**Openexampl**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)

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**C**

**Learnhowtousethefacilitationtools**

UsetheFacilitationSuperpowerstorunahappyand

productivesession.

[**e**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

[**Openarticl**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

**B**

**Setthegoal**

Thinkabouttheproblemyou'llbefocusingonsolvingin

thebrainstormingsession.

**A**

**Teamgathering**

Definewhoshouldparticipateinthesessionandsendan

invite.Sharerelevantinformationorpre-workahead.

**Beforeyoucollaborate**

Alittlebitofpreparationgoesalongwaywiththis

session.Here’swhatyouneedtodotogetgoing.

**minutes**

**10**

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**10**

**minutes**

toprepare

**1**

**hour**

tocollaborate

**people**

**2-8**

recommended

**Brainstorm**

**&idea**

**prioritization**

Usethistemplateinyourown

brainstormingsessionssoyourteam

canunleashtheirimaginationand

**PROBLEM**

**Howmightwe[your**

**problemstatement]?**



**Templat**

**e**

**2**

**Brainstorm**

Writedownanyideasthatcometomindthataddressyourproblemstatement.

**10**

**minutes**

**3**

**Groupideas**

Taketurnssharingyourideaswhileclusteringsimilarorrelatednotesasyougo.

Inthelast10minutes,giveeachclusterasentence-likelabel.Ifaclusterisbigger

thansixstickynotes,tryandseeifyouandbreakitupintosmallersub-groups.

**minutes**

**20**

**4**

**Prioritize**

Yourteamshouldallbeonthesamepageaboutwhat'simportantmoving

forward.Placeyourideasonthisgridtodeterminewhichideasareimportantand

whicharefeasible.

**minutes**

**20**

**MAHALAKSHMI S**

**KEERTHANA DEVI V DEVI DEV**

Keeping

Voice

assistantread

the

environmenta

lmonitored

**LITHIASHREE T**

Providingadisplay,

alertingsoundand

dataloggingsofgas

leakage

whichgives

opportunityto

leavetheplace

**ABARNA K**

Appscanbeinventedfor

checkingtheenvironmental

gaslevelwhichis

monitoredbythedevice.

Peoplecanchoosethe

optionofthecurrent

locationtoshowthe

measuredvalueofthe

nearbydevicekeptaround

thepeople.

**Importance**

Ifeachofthese

taskscouldget

donewithoutany

difficultyorcost,

whichwouldhave

themostpositive

impact?

**TIP**

Participantscanusetheir

cursorstopointatwhere

stickynotesshouldgoonthe

grid.Thefacilitatorcan

confirmthespotbyusingthe

laserpointerholdingthe

**H**

**key**

onthekeyboard.

**Feasibility**

Regardlessoftheirimportance,whichtasksaremore

feasiblethanothers?(Cost,time,effort,complexity,

etc.)



**Afteryoucollaborate**

Youcanexportthemuralasanimageorpdftosharewith

membersofyourcompanywhomightfindithelpful.

**Quickadd-ons**

**A**

**Sharethemural**

**Shareaviewlink**

tothemuralwithstakeholderstokeep

themintheloopabouttheoutcomesofthesession.

**B**

**Exportthemural**

ExportacopyofthemuralasaPNGorPDFtoattachto

emails,includeinslides,orsaveinyourdrive.

**Keepmovingforward**

**Strategyblueprint**

Definethecomponentsofanewideaor

strategy.

[**Openthetemplat**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

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**Customerexperiencejourneymap**

Understandcustomerneeds,motivations,and

obstaclesforanexperience.

[**Openthetemplat**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

[**e**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

**Strengths,weaknesses,opportunities&threats**

Identifystrengths,weaknesses,opportunities,

andthreats(SWOT)todevelopaplan.

[**e**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

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Designingthe

prototypeusingMQ2

seriesanddisplaying

themonitorvalue,

providingalertcallto

thegovernmentfor

protectionpurpose.

Providing

alertmessage

tofireservice

ifanygaseous

detect

**TIP**

Addcustomizabletagstosticky

notestomakeiteasiertofind,

browse,organize,and

categorizeimportantideasas

themeswithinyourmural.

KeepingVoice

assistantread

the

environmenta

lmonitored

gas.

Designingthe

prototypeusingMQ2

seriesanddisplaying

themonitorvalue,

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Providing

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ifanygaseous

detect

Providingadisplay,

alertingsound

anddataloggings

ofgasleakage

whichgives

opportunityto

leave

theplace

**TIP**

Youcanselectastickynote

andhitthepencil[switchto

sketch]icontostartdrawing!